



Honda Cars India organizes Mega Service Carnival across India

All Authorized Honda Service facilities to provide multiple offers between

January 28th – February 3rd, 2019

28th January 2019, New Delhi: Honda Cars India Ltd., leading manufacturer of passenger cars in India, has announced a Mega Service Carnival for its customers. This customer centric initiative will take place at all authorized Honda service outlets spread over 239 cities in India from 28th January – 3rd February 2019. The weeklong Service Camp will provide multiple benefits for the customers during this period.

Customers can avail attractive offers like free health check (diagnosis), 56-point car check-up and top wash, Extra coverage period for Road Side Assistance sold during the camp period, Flat 15% discount on value added services sold during the period, special scheme on batteries & tire, on-spot evaluation of the old vehicles and many more.

Talking about the initiative, Mr. Rajesh Goel, Senior Vice President & Director, Sales & Marketing, Honda Cars India Ltd. said, *“Honda Cars India is committed to offer the best of Honda services to all its customers. The nation-wide mega service carnival is a reaffirmation of our commitment. We want our customers to make the most of this initiative, get expert care for their cars and experience the joy of owning a Honda Car.”*

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda’s latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company’s product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a CBU imported from Thailand. Honda’s models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 350 facilities in 239 cities across spread across the country.

For further information, please contact:

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